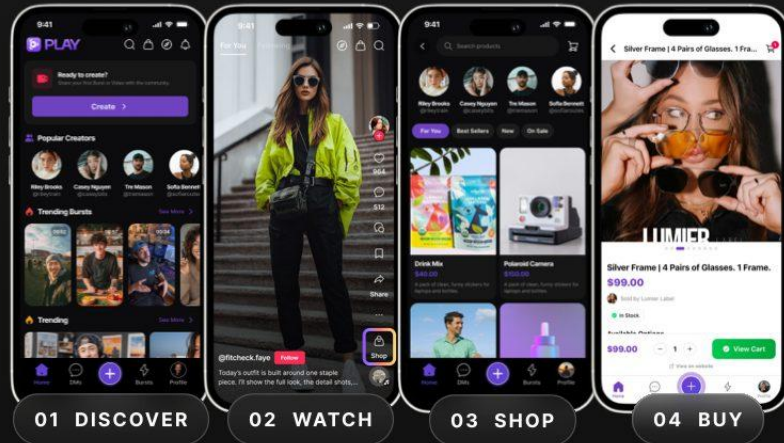


Upload videos, reach new fans & unlock more ways to monetize your content.

Create Content That Pays.





A Native Social Shopping Experience Built for Creators

→ See How It Works



Why Creators & Vendors Are Choosing Play

If your content already moves people, it should work harder for you.

 <p>Turn Content Into Sales Create or share content</p>	 <p>Unlock New Ways to Monetize Connect your products</p>	 <p>Reach New Audiences Your audience shops natively</p>	 <p>All-In-One Experience Monetize your content directly</p>
<p>Before Play VALUE LEAK</p> <ul style="list-style-type: none"> X 30%+ platform fees X Disconnected links X Multiple apps required X Not creator-first 		<p>After Play VALUE CAPTURE</p> <ul style="list-style-type: none"> ✓ Creators keep more of what they earn ✓ Connected path to checkout ✓ All-in-one native app ✓ Creator-first ecosystem 	

The Smarter Way To Sell

Join free. Launch fast. Start growing.



- 1**

Signup or Login
play.parler.com

Follow the prompts, then find your profile.
- 2**

Your Profile → Shop Tab

Click on profile, select "Shop" → "Start Selling".
- 3**

Start Selling → Add Shop Info

Follow the prompts to enter your info.
- 4**

Add Products → Start Earning

Once approved, add your products.
- 5**

Start Small → Start Growing

Tap into an entire creator ecosystem.

→ Start Selling on Play Learn More